

MAKING STRATEGIC CHOICES

a strategic planning worksheet

Many organizations are pondering big, strategic questions these days. Do we expand or concentrate; stay in our niche or move; grow to the next level or stay small and agile; re-engineer or stay functional; go global; de-layer; and on and on. This worksheet is designed to help individuals and groups think through the components of an organization and its environment and examine the choices within each. It also encourages a consistency of choices through each component.



