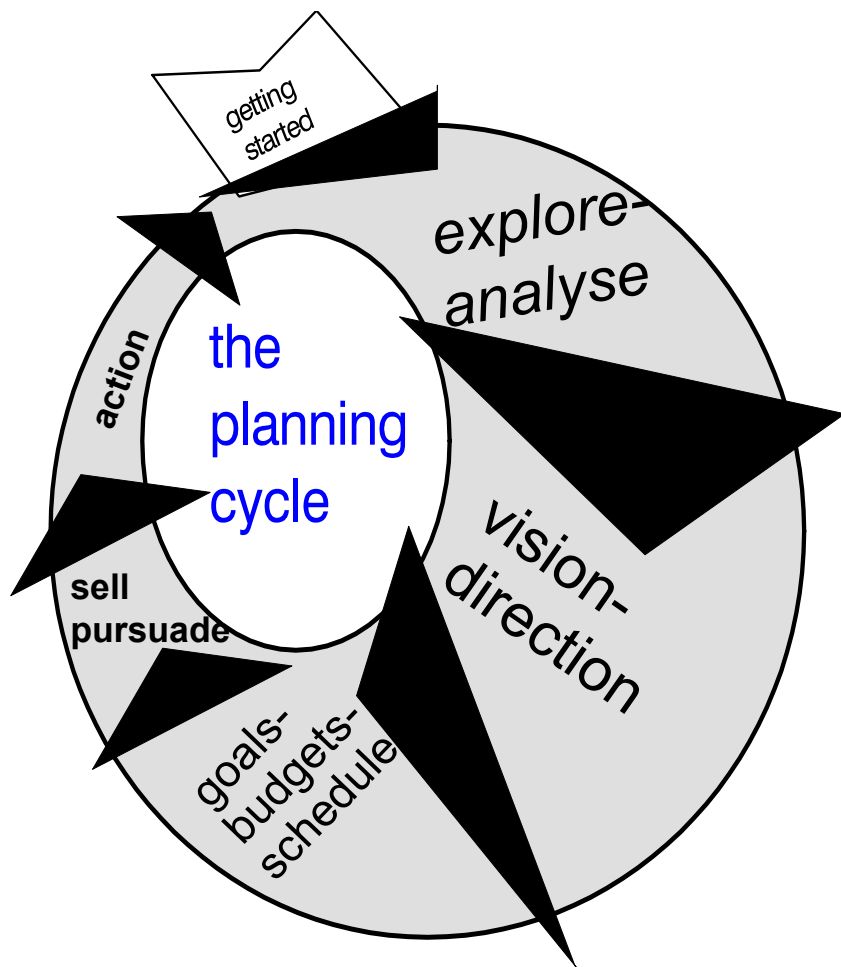


COMMUNITY PLANNING WORKSHEET

Identify the mission, vision, & major goals of any larger organization of which this organization may be a part and which impact on this organization.

THE PLANNING CYCLE



The "swot" analysis:

WHAT'S GOING ON OUT THERE?

OPPORTUNITIES

THREATS

Social

Technical

Economic

Political

Other

WHAT'S GOING ON IN HERE?

STRENGTHS

WEAKNESSES

Service/Products

Culture/People

Leadership/Management

Systems/Processes

Other

**DEVELOPING STRATEGIES
USING THE RESULTS
OF THE 'SWOT'**

STRENGTHS

WEAKNESSES

THREATS

OPPORTUNITIES

**Protective
Strategies**
using strengths
to combat threats

**Development
Strategies**
using strengths
to exploit
opportunities

**Defensive
Strategies**
to minimize the
impact if
threats materialize

**Alliance
Strategies**
to use the strengths
of others to
exploit opportunities

Community Vision, Mission, Goals

PURPOSE: Why does this Community Council exist? What would be the consequences if this Community Council no longer existed? What is the role of the Community Council?

MISSION: Who does the Community Council serve? How do they benefit from what we do?

OVERALL DIRECTION OR VISION: What is it? Should we.....

Stay the course?

Minor changes?

Major changes?

Desperate need to turn around this community?

WHAT KIND OF CHANGE DO WE NEED TO MAKE, IF ANY?

Community values, beliefs..

about the quality of our services,

about our citizens,

about our employees,

about resources entrusted to us,

about the larger community of communities,

about other matters. .

Overall Community performance indicators

INDICATOR	CURRENT LEVEL year_____	TARGET LEVEL year_____	GAP
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Areas of Strategic Focus

TIMEFRAME

short mid long Results Achieved

<p>PROBLEMS TO SOLVE</p> <p>GOALS</p> <p>INDICATORS</p> <p>ACTION</p> <p>RESPONSIBILITY</p>		
<p>INNOVATIONS TO TRY</p> <p>GOALS</p> <p>INDICATORS</p> <p>ACTION</p> <p>RESPONSIBILITY</p>		
<p>STRENGTHS TO PRESERVE AND BUILD ON</p> <p>GOALS</p> <p>INDICATORS</p> <p>ACTION</p> <p>RESPONSIBILITY</p>		
<p>FACTORS TO ELIMINATE OR REDUCE</p> <p>GOALS</p> <p>INDICATORS</p> <p>ACTION</p> <p>RESPONSIBILITY</p>		

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